

SHOWCASE GUIDELINES

Regional Categories include **Original Song (Acoustic), Spoken Word, Dance,** and **Original Video**. There should be only *one* entry per region. To enter one of the regional categories, talk to your Regional Couple Coordinator who will send you the google form to complete.

All regions should submit their google **form by June 10**, 2023 at 11:59PM EDT.

All regions should email all related **files** (audio, png, doc, etc.) for their submission by **June 17**, 2023 at 11:59PM EDT to conference@cfcsfcusa.org

Area Categories include **Logo, Most Valuable Photo,** and **T-shirt Design**. There should be only *one* entry per area. To enter one of the area categories, fill out this google form-
tiny.cc/scon2023showcasearea

All areas should submit their **google form by June 10**, 2023 at 11:59PM EDT.

All areas should email all related **files** (audio, png, doc, etc.) for their submission by **June 17**, 2023 at 11:59PM EDT to conference@cfcsfcusa.org.

All entries in the Area categories will be shown on screen during Showcase.

Please be prepared to share a brief description of your logo/photo/design on stage (no more than 5 sentences). In the event that the number of entries exceeds the cap amount, participants will no longer be needed on stage. Instead, the Showcase committee will do a voice-over of the description.

Think about a breakthrough in your life and how it's been transformative, deepening your relationship with God. By following Jesus' ways, we can experience a breakthrough that helps us overcome any doubts and fears, and leads us to a place of greater trust, strength and understanding.

How will these different mediums of art and expression speak about how your breakthrough has led you closer to where God needs you to be?

Regional Categories

Original Song (Acoustic)

As you know, music is a language, a medium to convey simple or complex emotions and experiences. Therefore, you are invited to incorporate in your song the theme: BREAKTHROUGH and this year's anchor verse: "But that you may know that the Son of Man has authority to forgive sins on earth," he said to the paralytic, "I say to you, rise, pick up your mat, and go home." (Mark 2:10-11)

RULES & REGULATIONS

1. **There should be one entry per region.** All performers should submit their google form entry by June 10, 2023 at 11:59PM EDT.
2. **There is no maximum or minimum** to the number of members participating in the performance, however in terms of instrument limitations, there is an instrumental maximum of 1 acoustic guitar. There will only be 4 microphones provided.
3. **The song must be a maximum of 5 minutes** in length, from the start to the end of the music played.
4. **Written music must be of a positive and/or Christian nature.** The written music must be categorized in one of the following categories: Praise (Fast song) or Worship (Slow song).
5. **In addition** to the google form submission, the region must also email a document of the lyrics by: **June 17, 2023 at 11:59PM EDT** to conference@cfcsfcusa.org, so that the Showcase committee can make a Powerpoint with lyrics to display during performance. Please label the email subject with "ORIGINAL SONG: [INSERT REGION & NAME]"

Specifications:

- Save and name document file name as
 - "ORIGINAL SONG: [INSERT AREA & NAME]"
- File format: DOCX, PDF, or link to Google Docs

Spoken Word

Spoken word poetry is similar to poetry. Both contain the author's thoughts and/or feelings, however spoken word differs in the way it is delivered. In short, it is a "performance art that transcends the written form" (Masterclass). Therefore, you are invited to incorporate this year's theme into your spoken word: BREAKTHROUGH and this year's anchor verse: "But that you may know that the Son of Man has authority to forgive sins on earth," he said to the paralytic, 'I say to you, rise, pick up your mat, and go home.'" (Mark 2:10-11)

RULES & REGULATIONS

1. **There should be one entry per region.** All performers should submit their google form entry by June 10, 2023 at 11:59PM EDT.
2. **The poem can be no longer than 4 minutes** in length and must be performed acapella.
3. **The poem must be of a positive and/or Catholic nature.** Subliminal, sexually suggestive and vulgar lyrics/language will not be allowed. Non-compliance with the guidelines will result in inability to perform.
4. **In addition** to the google form submission, the region must also provide and email a document of the poem by: **June 17, 2023 at 11:59PM EDT** to conference@cfcsfusa.org, so that the Showcase committee can review the nature of its content. Failure to produce a positive and/or Catholic in nature poem will result in the inability to perform. Please label the email subject with "SPOKEN WORD: [INSERT REGION & NAME]"

Specifications:

- Save and name document file name as
 - "SPOKEN WORD: [INSERT AREA & NAME]
- File format: DOCX, PDF, or link to Google Docs

Dance

In St. Paul's letter to the Romans, he instructs his audience on the significance of offering our bodies as an act of worship (Romans 12:1 NIV). Dance, performed with intention, to honor God and inspired by the Spirit can be an act of worship. We invite you to incorporate in your dance the theme: BREAKTHROUGH and this year's anchor verse: "But that you may know that the Son of Man has authority to forgive sins on earth," he said to the paralytic, "I say to you, rise, pick up your mat, and go home." (Mark 2:10-11)

RULES & REGULATIONS

1. **There should be one entry per region.** All performers should submit their google form entry by June 10, 2023 at 11:59PM EDT.
2. **There is no maximum but a minimum number of 3 members** participating in the performance.
3. **The performance must be a minimum of 2 minutes and a maximum of 5 minutes** in length, from the start to the end of the music played.
4. **Movements and music should be wholesome and lively.** Subliminal, sexually suggestive and vulgar lyrics/language will not be allowed. Non-compliance with the guidelines will result in inability to perform. Costumes must be decent and proper for the dance.
5. **In addition** to the google form submission, your team must also provide and email an mp3 file of the music mix for your dance by: **June 17, 2023 at 11:59PM EDT** to conference@cfcsfcusa.org. Please label the email subject with "DANCE: [INSERT REGION & NAME]"

Specifications:

- Save and name audio file name as
 - "DANCE: [INSERT AREA & NAME]
- File format: MP3

Original Video

Film and Video can be used as a medium to share what it means to live in Christ. Perhaps there was an experience where a breakthrough has led you closer to Christ and where he wants you to be. How would the scenes flow? Which items or colors have symbolism or contrast? What kind of emotions would be conveyed? With that in mind, we invite you to incorporate in your video the theme: BREAKTHROUGH and this year's anchor verse: "But that you may know that the Son of Man has authority to forgive sins on earth," he said to the paralytic, 'I say to you, rise, pick up your mat, and go home.'" (Mark 2:10-11)

RULES & REGULATIONS

1. **There should be one entry per region.** Entries should be submitted through google form by June 17, 2023 at 11:59PM EDT.
2. **The original video** may be a narrative, an awareness video, or a commercial that incorporates the theme and bible verse.
3. **The video length** can be as short as 1 minute, but it must be under 4 minutes.
4. **In addition** to the google form submission, your team must also provide and email the video file by: **June 17, 2023 at 11:59PM EDT** to conference@cfcsfcusa.org. Please label the email subject with "VIDEO: [INSERT REGION & NAME]"

Specifications:

- Save and name video file name as
 - "VIDEO: [INSERT AREA & NAME]
- File format: MP4 or MOV

Area Categories

Logo

The purpose of a logo is identification. Logos can be used to create specific perceptions and brand images. Each element in the logo design has meaning. Your logo design should portray the theme: BREAKTHROUGH and its SCON 2023 Anchor Verse: “But that you may know that the Son of Man has authority to forgive sins on earth,’ he said to the paralytic, ‘I say to you, rise, pick up your mat, and go home.” Mark 2:10-11

RULES & REGULATIONS

1. **There should be one entry per area.** All areas required to submit their google form entry by June 10, 2023 at 11:59PM EDT.
2. **Must provide a short logo description that is no more than 5 sentences long. This must answer the following questions:**
 - What inspired the design elements in your logo?
 - How does this logo relate to the theme of “BREAKTHROUGH” and the SCON 2023 verse?
3. **In addition** to the google form submission, you must also email a file of the logo design and a brief description of their logo (no more than 5 sentences) by: **June 17, 2023 at 11:59PM EDT** to conference@cfcsfcusa.org Please label the email subject with “LOGO: [INSERT AREA & NAME]”

Specifications:

- Save and name logo file name as
 - “LOGO: [INSERT AREA & NAME]
- File format: PNG, TIFF and/or EPS
- Minimum size: 1080 x 1080 px
- Please ensure any fonts used are outlined, packaged, etc. to prevent issues viewing from a different device
- Logo description to be typed in the body of the email

Most Valuable Photo

Someone once said, "an image is worth a thousand words." As a society vastly influenced by visuals and aesthetics, and its effects compounded by the rise of social media and technology, take this opportunity to go back to simplicity. Capture a moment or image that depicts or is related to the theme of: "BREAKTHROUGH" and its SCON 2023 Anchor Verse: "But that you may know that the Son of Man has authority to forgive sins on earth," he said to the paralytic, 'I say to you, rise, pick up your mat, and go home.'" Mark 2:10-11

RULES & REGULATIONS

1. **There should be one entry per area.** All areas required to submit their google form entry by June 10, 2023 at 11:59PM EDT.
2. **Photo Manipulation:**
 - No computer-generated enhancements will be allowed (ex. Photoshop)
 - Only camera filters allowed (ex. Sepia, black & white, other camera filters)
 - ACCEPTED → minor photo editing (brightness, levels, contrast, etc.)
 - NOT ACCEPTED →AI generated, combining multiple images, or altering the image in a way that renders it unrecognizable or otherwise unrealistic, etc.
 - Photo subject to review by our team
3. **Must provide a short photo description that is no more than 5 sentences long. This must answer the following questions:**
 - What has inspired you to capture the image?
 - How does this picture relate to the theme of "BREAKTHROUGH" and the SCON 2023 verse?
4. **In addition** to the google form submission, you must provide the following items. (1) A file of the photo, and (2) a brief description of your photo, no more than 5 sentences by: **June 17, 2023 at 11:59PM EDT** to conference@cfcsfcusa.org Please label the email subject with "MOST VALUABLE PHOTO: [INSERT AREA & NAME]"

Specifications:

- Save and name photo file name as
 - "MOST VALUABLE PHOTO: [INSERT AREA & NAME]
- File format: PNG or JPG
- Photo description to be typed in the body of the email

T-shirt Design

The shirt you wear makes a statement, whether you notice it or not. A shirt's design, colors, and theme can be what jump starts a conversation amongst your peers or strangers. What you wear can start a conversation and evangelize to others. Your T-shirt Design should portray the theme: "BREAKTHROUGH" and its SCON 2023 Anchor Verse: "But that you may know that the Son of Man has authority to forgive sins on earth,' he said to the paralytic, 'I say to you, rise, pick up your mat, and go home.'" Mark 2:10-11

RULES & REGULATIONS

- 1. There should be ONE entry per AREA.** All entries should submit their google form entry by **June 10, 2023 at 11:59PM EDT**
- 2. The details of SCON** (i.e. date and location) are NOT to be added to the t-shirt.
- 3. Areas are free to select the base color of the shirt.** Designs may be printed on both sides, but are not required. Designs cannot have more than 3 colors per side.
- 4. Be creative** and make a bold statement, but remember to keep the sacredness of the message you want to convey.
- 5. Must provide a short t-shirt design description that is no more than 5 sentences long. This must answer the following questions:**
 - What inspired the design elements in your t-shirt design?
 - How does this logo relate to the theme of "BREAKTHROUGH" and the SCON 2023 verse?
- 6. Note.** The winning t-shirt design will **NOT** be the designated SCON 2023 shirt.
- 7. In addition** to the google form entry submission, you must provide the following items. (1) A file of the T-shirt design, and (2) a brief description of your design, no more than 5 sentences by: **June 17, 2023 at 11:59PM EDT** to conference@cfcsfcusa.org Please label the email subject with "T-SHIRT DESIGN: [INSERT AREA & NAME]"

Specifications

- Save and name t-shirt design file as:
 - " T-SHIRT DESIGN: [INSERT AREA & NAME]
- File format: AI (vector)
- T-shirt description to be typed in the body of the email